

Weekender

SENTINEL & ENTERPRISE

THURSDAY, JANUARY 14, 2010 15

Community news policy

How to see your news in the paper

The *Sentinel & Enterprise* is committed to publishing the widest range of community news for our readers in both our weekly Weekender section on Thursdays, our weekly Community News section on Sundays and in our daily pages.

We also typically run a community calendar listing coming events on Thursdays and Sundays.

Community news includes weddings, engagements, anniversaries, birth announcements, press releases about any event going on in the community, news about new or local businesses, school and church news, and anything else *Sentinel & Enterprise* readers might care about.

The large majority of community news we receive is published without charge. We cannot promise to run releases or calendar items for upcoming events more than once because of space limitations and our desire to have as much community news in the newspaper as possible.

There is a \$40 charge for weddings, anniversaries and engagement notices, which includes a 300-word write-up, along with a color photo. Those write-ups, along with photos, can either be e-mailed to familynews@sentinelandenterprise.com or mailed to the *Sentinel & Enterprise*, 808 Main St., Fitchburg, MA 01420.

Payment must be received before any processing will begin.

Readers can either send a check to the above address, include their credit card — including number, name and expiration date — in the e-mail, or call Editor Jeff McMenemy at 978-343-6911, ext. 214, with the credit-card information.

Birth announcements, along with photos, should also either be e-mailed to familynews@sentinelandenterprise.com or mailed in, but there is no charge to run them.

All items will be run on a first-received, first-published basis, as space allows. Space constraints prohibit us from taking requests for community news to run on a specific day.

All other community news items, including school news, event news, senior news, veterans news, business news, education news, etc., along with photos, should be e-mailed to communitynews@sentinelandenterprise.com or mailed to the above address.

Business news can include any news about promotions, hirings or openings of new businesses or branches. Any new business in the area that's opening can send us a 300-word press release with photo and it will run at no charge.

Please do not send copies of brochures or bulletins to announce an event.

Instead, please send a press release in standard paragraph form, describing the event, when it's going to happen, where it's going to happen and any ticket information. Please also include a contact name and phone number so we can contact you if we have any questions about the event.



The Harlem Wizards' "King Arthur" Lewis dribbles with the ball as Westminster Elementary School Principal Pattie Marquis guards him, during a charity game against the Ashburnham/Westminster Muggles.

Magic on the court

Town and school officials battled the Harlem Wizards at Oakmont Regional High School on Sunday. Proceeds went to the Nature's Classroom program at Westminster Elementary School.



The Wizards' "Swoop," aka Dwayne Simpson, and referee Mike Alario get the crowd involved.

Photos by Charles Sternaimolo

Curriculum expert will speak at FSC

FITCHBURG — Fitchburg State College is welcoming curriculum design specialist Jay McTighe to campus for the fourth annual Distinguished Speaker Series in March.

The program is presented by the college's office of Graduate and Continuing Education and the Center for Professional Studies.

McTighe will present a day-long curriculum design workshop on "Understanding by Design" from 8:30 a.m. to 2 p.m. on Thursday, March 18, at the Holmes Dining Commons on the Fitchburg State campus.

The workshop is designed for superintendents, assistant superintendents, principals, curriculum directors, special education directors, teachers, graduate students, and other interested school administrators and educators.

McTighe served as director of the Maryland Assessment Consortium, a state collaboration of school districts working together to develop and share formative performance assessments. Before this position, McTighe was involved with school improvement projects at the Maryland State Department of Education.

McTighe is well known for his work with "thinking skills," having coordinated statewide efforts to develop instructional strategies, curriculum models, and assessment procedures for improving the quality of student thinking. He also directed the development of the Instructional Framework, a multimedia database on teaching. McTighe has experience at the district level in Prince George's County, Md., as a classroom teacher, resource specialist, and program coordinator. He also served as

director of the Maryland Summer Center for Gifted and Talented Students, a statewide residential enrichment program held at St. Mary's College.

McTighe has published articles in a number of leading journals and books, and with Grant Wiggins co-authored the best-selling *Understanding by Design* series, starting with *Understanding by Design* (1998), *The Understanding by Design Handbook* (1999), *The Understanding by Design Study Guide* (2000), and *The Understanding by Design Professional Development Workbook* (2004). He is also co-author, with Carol Ann Tomlinson, of *Integrating Differentiated Instruction and Understanding by Design: Connecting Content and Kids* (2006).

Elaine Francis, dean of education at Fitchburg State College states, "This workshop will be particularly relevant for teachers and administrators in districts that want to develop or hone their skills in linking assessment to instruction. Fitchburg State College is proud to bring this nationally recognized educational leader to the Fitchburg area."

The registration fee of \$115 includes the workshop, luncheon, and professional development points for educators. Teams of three or more within the same school district pay \$100 per person and must register by purchase order at www.fsc.edu/gce/speaker. The registration deadline is March 4. Registrations received by Feb. 18 will be entered into a raffle to receive free admission.

Information, including registration forms, can be found online at www.fsc.edu/gce/speaker.

Applewild students help community

FITCHBURG — Each year, students at the Applewild School participate in a number of community-service activities that reflect the school's commitment to the core values of respect, responsibility and civic-mindedness. In the past few months, students have fasted, raised funds and found spare soccer cleats to

donate to needy children.

More than \$1,000 was raised for Unicef as part of a schoolwide trick-or-treating fundraiser, coordinated by teacher Tracy Reardon and Todd Goodwin. In November, students in the upper school collected \$211 for OxFam the week before Thanksgiving as part of their hunger fast.

Leominster skating party

LEOMINSTER — There will be an ice-skating party on Friday at Barrett Park from 6:30 to 9 p.m. The event is sponsored by the Leominster Recreation Department. Refresh-